

Immediate release: 06-April-2007 (revised 15-April-2007)

HEADER: **Steppin' into festival season**

SLUG: **Fourth Annual Sugar Maple Traditional Music Festival to be announced April 27 at High Noon Saloon**

Madison, WI - On Friday April 27, 2007, the Four Lakes Traditional Music Collective (FLTMC) will announce the artistic line-up and release discount early-bird tickets for the 2007 Sugar Maple Traditional Music Festival!

To help set the mood for an early-August 'weekend in the country,' FLTMC will feature a triple-bill of folk'n'country music, live at the High Noon Saloon.

From the recent stages Colorado's Telluride Bluegrass Festival, West Virginia's New Song Festival, Michigan's Wheatland Music Fest as well as the popular National Public Radio show Mountain Stage, arrive the evening's headliner, **Steppin' In It**. Isthmus insists, "This excellent roots oriented Michigan quartet has become a staple of folk societies and festivals, and their acoustic renditions of bluegrass, old-timey country, blues, cajun dance tunes and Texas swing are chock full of poignant work on dobro, harmonica, guitar and fiddle. Their energy level never lacks." While The Onion oggles, "The flurry of old-timey sounds makes...a fun ride for dabblers, with bits of folk, lots of bluegrass."

Also, **Mike and Amy Finders** (mainstage performers from the 2006 Sugar Maple Music Festival) return to Madison for a special duo performance. In 2005 they rose above 1,154 entries to win first place in the gospel category of the Chris Austin Songwriting Contest, Merlefest (NC). Writes Maximum Ink, "Playing a refreshing brand of frontier prairie blues...The Finders delivers hearty helpings of true grit." **The Dirty Shirts**, a Madison all-star group who play honky-tonk classics from Hank Williams to Willie Nelson and many more, open for both.

Start time is 9pm at the High-Noon Saloon, 701A E. Washington Avenue in Madison. Tickets available at the door for \$10, ages 21 and over.

In addition to getting first-word of national, regional, and local music scheduled for the 2007 Sugar Maple Festival, those attending on April 27 can also save up to \$22 on gate prices. Early-bird weekend tent permits will be available for \$20 (\$30 gate), while a 2-day fest pass will be on sale for \$22 (\$34 gate). New in 2007, "Friend of the Festival" individual festival sponsorships include a full 2-day pass, festival schwag, discounts at next year's Sugar Maple Concerts, and all the warm fuzzies of supporting a local non-profit for only \$75.

[sidecar] About the Sugar Maple Concert Series

"Co-sponsored 89.9fm WORT, 'Sugar Maple Concert Series' celebrates the past, present and future of the annual Sugar Maple Festival," says Evan Murdock, president of FLTMC. "In essence, our traditional music fan base will have a chance to see performers that have played, or will play, the festival stage."

A portion of the Sugar Maple Concert Series' proceeds will help produce the 4th Annual Sugar Maple Traditional Music Festival set for August 3 - 4, 2007 at Lake Farm County Park in Madison. Contact www.fourlakesmusic.org or 608/227.8685 for more information.

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Our Mission Statement: Four Lakes Traditional Music Collective is a non-profit organization supporting the art of traditional music and dance throughout the greater Madison community. We provide educational and performance opportunities that bring together people of all ages to celebrate diverse musical traditions.

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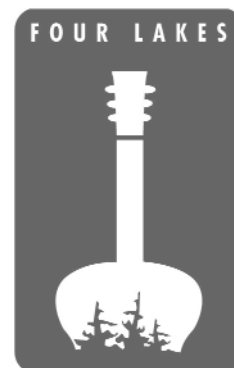
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