

FOR IMMEDIATE RELEASE (21-June-2007)

Header: **Early birds up for good deal**

Slug: Additions to Sugar Maple Fest line-up make advance ticket prices best bet yet.



Madison, WI - The Four Lakes Traditional Music Collective (FLTMC) has announced additions and changes to the artistic line-up for its' annual Sugar Maple Traditional Music Festival, which returns August 3-4, 2007 to Lake Farm County Park in Madison.

With several new artists on the billing (*indicated in red below*), this year's two-day music canvas now features 30 hours of performances and workshops, from 20 notably diverse artists appearing in a variety of settings. This represents a 20% increase from the 2006 festival.

FLTMC says because support from its' area sponsors remains strong, advance ticket prices remain low. For example, one can purchase a 2-day early-bird pass through June 28, 2007 for just \$22. And this represents a 0% increase from the 2006 festival.

ARTIST LINE-UP CONFIRMED FRIDAY AUGUST 3, 2007, 4pm - 10pm

Magnolia Sisters* <i>performing both days!</i> (Cajun/Zydeco)	Louisiana	magnoliasisters.com
Mark Newton Band <i>w/ Clay Hess*</i> (Bluegrass)	Tennessee	marknewtonband.com
Clearwater Hot Club <i>w/ Randy Sabien*</i> (Gypsy Jazz)	Michigan	clearwaterhotclub.com
New Bad Habits* <i>w/ Dave Landreth</i> (Old-time)	Wisc./Missouri	newbadhabits.com
The Western Elstons <i>w/ Joel Paterson</i> (Honky Tonk)	Chicago	myspace.com/thewesternelstons
Dave Landau <i>performing both days!</i> (Music for kids)	Wisconsin	happytrails.biz

...And more to be announced! Line-up subject to change. *Indicates performance and workshop.

ARTIST LINE-UP CONFIRMED SATURDAY AUGUST 4, 2007, Noon - 10pm

Jim Lauderdale Trio <i>w/ Randy Kohrs*</i> (Americana)	Nashville	jimlaurerdale.com
Magnolia Sisters* <i>performing both days!</i> (Cajun/Zydeco)	Louisiana	magnoliasisters.com
Don Stierberg & Robbie Fulks (Country/Bluegrass)	Illinois	
Jeff & Vida* <i>w/ Jimmy Sutton</i> (Roots)	New Orleans	jeffandvida.com
Woody Pines* & The Lonesome Two (Ragtime)	Ohio	myspace.com/woodypines
West Wind (Celtic)	Wisconsin	alan-ng.net/irish/westwind/
Naomi Sommers <i>w/ Claire Mikolayunas</i> (Appalachian Folk)	Massachusetts	naomisommers.com
Dave Landau <i>performing both days!</i> (Music for kids)	Wisconsin	happytrails.biz
Skip Jones (Songs/Stories)	Wisconsin	skipjones.net

...Schedules to be announced! Line-up subject to change. *Indicates performance and workshop.

"The Festival highlights the great depth and diversity of traditional music in America today," explains FLTMC President Evan Murdock. "This year we run the gamut from Appalachian, to Celtic, to Zydeco and lots in between."

The fourth annual gathering has drawn close to 4000 people in just three years. In 2005 and 2006, Wisconsin State Journal Arts & Entertainment writers placed the festival in their year-end Top 10.

Tickets for the event are now available throughout Madison, Middleton, Monona, and on-line at sugarmaplefest.org/tickets.htm. On-site camping is also available by permit through FLTMC, or Dane County Parks. Visit www.sugarmaplefest.org for information about schedules, workshops, jam sessions, camping reservations, food vendors and kids activities as details unfold.

ADVANCE TICKETS...

Willy Street Co-op, 1221 Williamson Street, (608) 251-6776; The Exclusive Company, 508 State St, (608) 255-2433; The Exclusive Company, 7475 Mineral Point Rd. (608) 829-2066; Spruce Tree Music, 851 East Johnson, (608) 255-2254; Drums N' Moore, 6300 Monona Drive (608) 222-3786; Green Earth, 6771 University Ave # 104, (608) 831-2845; or at sugarmaplefest.org/tickets.htm

Ticket prices:

12 & under FREE/gate w/ paid adult; 2-Day Pass: \$22 (early-bird pricing thru June 28 only!), \$28/adv, \$34/gate; Friday: \$13/adv, \$17/gate; Saturday: \$17/adv, \$22/gate; \$1 donation to Dane County Parks Commission per ticket included. Event parking included.

CAMPING...

Limited on-site camping available - 10-day advance reservations encouraged - Permits strictly enforced.

Rustic Sites \$25/adv (2-night, tent-only permit. Parking extra. Contact 608.227.8685 or fourlakesmusic.org/camping.htm);

Car Sites \$40/advance (2-night, drive-in permit. Electricity extra. Contact 608.246.3896 or countyofdane.com/lwrp/parks/)

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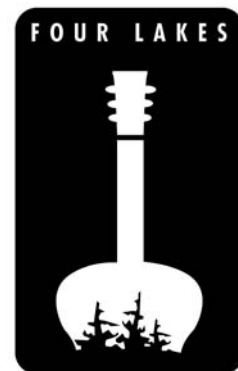
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MEDIA REQUESTS:

For press kits, audio, video, and editorial opportunities, call (608) 277.8685 or email music@fourlakesmusic.org

Our Mission Statement:

To support the art of traditional music and dance throughout the greater Madison community. We provide educational and performance opportunities that bring together people of all ages to celebrate diverse musical traditions.



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